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TO: Bill Wiesmueller, Vice-Chair
Members, Wisconsin Coastal Management Council

FROM: James Langdon, Director
Bureau of Intergovernmental Relations

SUBJECT: Agenda Item VIII. Report of the Project Selection Committee
(2004 Funding Recommendations)

Background and Summary of Process

Wisconsin receives \$2 million from the federal Office of Ocean and Coastal Resource Management (OCRM) for the state's Coastal Zone Management Program. As in past years, the majority of the FY04 allocation will support coastwide and local projects in the form of pass-through grants. Staff estimates that \$1.55 million is available for the 2004 competitive grant program.

The Wisconsin Coastal Management Grant Program received 76 applications seeking \$3.6 million by the November 8, 2002 deadline. Staff and Technical Review Committees reviewed and scored applications throughout December 2002. Staff provided funding recommendations to the Project Selection Committee (Committee) in January 2003.

The Committee heard 50 applicant presentations and formed preliminary recommendations on January 23. At the Committee's direction, staff gathered additional information on specific projects. The Committee met again via conference call on January 29 to receive updated information and make final recommendations.

Project Selection Committee Recommendations

Attachment A provides a listing and summary of the Committee's funding recommendation. In some cases, a recommended award differs from that shown on the application summary sheet due to more current information provided by the applicant.

The projects recommended by the Committee provide for funding distribution in the following manner:

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<u>Category</u>	<u>Grant Amount</u>	<u>Distribution</u>
Acquisitions	\$0	0%
Wetland	\$119,479	8%
Nonpoint	\$199,110	13%
Planning	\$119,327	8%
Education	\$332,927	21%
Access	\$317,496	20%
Committed	<u>\$460,874</u>	<u>30%</u>
Total	\$1,549,213	100%

<u>Region</u>	<u>Grant Amount</u>	<u>Distribution</u>
Coastwide	\$600,729	39%
Bay-Lake	\$215,388	14%
Lake Superior	\$186,298	12%
Southeast	<u>\$546,798</u>	<u>35%</u>
Total	\$1,549,213	100%

Proposed Resolution

The Wisconsin Coastal Management Council recommends that the Department of Administration fund FY04 Wisconsin Coastal Management Grants projects in the amounts identified in "Attachment A" to this "Report of the Project Selection Committee" dated February 5, 2003.

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Project Number	203
Project Name	Purple Loosestrife Control along Coastal Waterways
Applicant	Wisconsin Wetland Association
Grant Amount	\$23,610
Category	Habitat and Wetland Restoration

This project would fill in gaps of information about purple loosestrife populations in coastal counties. It builds on a very successful initiative with widespread popular support and participation by volunteers. Partners include Great Lakes Indian Fish and Wildlife Commission, DNR, U.S. Fish and Wildlife Service, UW-Extension and American Transmission Company. This is the first priority of two for WWA.

Project Number	205
Project Name	Delineate Problem Wetlands in Lake Michigan Basin
Applicant	Southeastern Wisconsin Regional Planning Commission
Grant Amount	\$24,000
Category	Habitat and Wetland Restoration

This project would provide information to improve wetland permit decision-making in a region with high development pressure. The methodology will be particularly useful at Chiwaukee Prairie, a significant coastal resource. Technical reviews were highly positive.

Project Number	208
Project Name	Information and Knowledge to Restore Coastal Resources
Applicant	Wisconsin Department of Natural Resources (DNR)
Grant Amount	\$39,706
Category	Habitat and Wetland Restoration

This project would build on a successful pilot project that supports regional coastal management by several partners. The project would enhance local planning (Smart Growth) decision making and natural resource management by DNR through a public web-based portal to natural resource information. Positive technical reviews and the first priority of five for DNR.

Project Number	209
Project Name	Manitowoc County GIS Wetland Restoration Inventory
Applicant	Manitowoc County
Grant Amount	\$23,660
Category	Habitat and Wetland Restoration

This project is modeled after a very successful project in Ozaukee County that comprehensively inventoried and assessed small wetland restorations. The work would support local conservation agencies and private landowners enrolled in wetland restoration programs.

Project Number	210
Project Name	Submergent Vegetation Inventory: Green Bay Cat Islands
Applicant	UW-Green Bay
Grant Amount	\$8,503
Category	Habitat and Wetland Restoration

This project would develop important baseline information for one of the largest habitat restoration projects in the Great Lakes. It received positive technical reviews.

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Project Number	302
Project Name	Community Storm Water Park (Menomonee Valley)
Applicant	Sixteenth Street Community Center
Grant Amount	\$120,710
Category	Nonpoint

The project would develop detailed site plans and engineering specifications for a storm water park which will provide flood detention and storm water treatment. The tasks are clearly defined. The end product for the grant is a final design plan. The project would serve as a very visible model for innovative storm water control and treatment.

Project Number	304
Project Name	Critical Site Identification Using GIS
Applicant	Manitowoc County Soil & Water
Grant Amount	\$25,000
Category	Nonpoint

The project would prioritize sites in Manitowoc County for implementation of Best Management Practices. Prioritization would be based on which locations have the greatest environmental impact for the dollars expended. The final product will guide future nonpoint source projects in the county and produce a strong model for other county land conservation departments.

Project Number	305
Project Name	Fish Creek Watershed Study: Fish Creek Harbor Test Expansion
Applicant	Gibraltar, Town of
Grant Amount	\$2,000
Category	Nonpoint

The project would expand the current coastal funded Fish Creek Watershed Study to include the Harbor of Fish Creek.

Project Number	307
Project Name	Storm Water Management Plan Implementation
Applicant	LaPointe, Town of
Grant Amount	\$31,400
Category	Nonpoint

The project would implement the first phase of a storm water management plan. It is a voluntary upgrade that incorporates practices to promote infiltration and protect storm drain inlets and outfalls. The coastal impact of the project would be greater than simply the water quality benefits to this site because it would also serve as a model for other communities.

Project Number	308
Project Name	Water Quality BMP at South Shore Beach
Applicant	Milwaukee County Parks Department
Grant Amount	\$20,000
Category	Nonpoint

The project would produce a management practice that could provide effective tools in addressing the problem of beach closings at Milwaukee's South Shore Beach. The project involves the installation of a trench interceptor and StormTreat cell (a passive filtration technology) at the South Shore boat ramp to collect and treat storm water runoff from the parking lot. A monitoring regime would document runoff water quality from the parking lot to assess the effectiveness of the filter. Work products are clearly defined.

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Project Number	401
Project Name	Town of Bayfield Comprehensive Plan
Applicant	Bayfield, Town of
Grant Amount	\$14,000
Category	Land Use and Community Planning

The project would develop a comprehensive plan including a separate coastal resource-planning element. The Town has coastline on both sides of the Bayfield Peninsula. The coastal impacts of this project would be significant.

Project Number	404
Project Name	Menomonee Valley Cultural Resource Project
Applicant	Menomonee Valley Partners, Inc.
Grant Amount	\$25,000
Category	Land Use and Community Planning

The project would compile a Cultural Resource Management Plan (CRMP) for the Menomonee River Valley, develop interpretive signs for the Hank Aaron State Trail and other public sites in the valley, publish a map, and publish articles in six local newspapers and newsletters. The CRMP will facilitate redevelopment of this former industrial area of Milwaukee, and builds on a current coastal project.

Project Number	405
Project Name	Town of Ahnapee Zoning Ordinance Update
Applicant	Ahnapee, Town of
Grant Amount	\$4,054
Category	Land Use and Community Planning

The project would implement a recently adopted comprehensive plan by revising the Town's Zoning Ordinance and map to be consistent with the plan, as required by state law. The revised ordinances would affect five miles of Lake Michigan coast.

Project Number	406
Project Name	Coastal Resource ID for Oconto County
Applicant	Bay-Lake Regional Planning Commission
Grant Amount	\$16,100
Category	Land Use and Community Planning

The project would delineate Oconto County's environmental and cultural resources for use by local communities and the regional planning commission (RPC) for comprehensive planning and zoning ordinance development. The RPC has used previous Coastal grants to successfully complete similar projects in other counties. The project has significant public participation.

Project Number	409
Project Name	Sheboygan County Natural Areas & Critical Resources Plan
Applicant	Sheboygan County
Grant Amount	\$24,673
Category	Land Use and Community Planning

The project would develop a Natural Areas and Critical Resources Plan which will guide the County's future comprehensive planning. The project emphasizes a high degree of public input and will provide valuable information about the County's coastal resources. This is the County's first priority of three applications.

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Project Number	415
Project Name	Lakefront Master Plan Update
Applicant	Racine County & City of Racine
Grant Amount	\$28,000
Category	Land Use and Community Planning

The project would update the 1983 master plan for Racine Harbor. The project is a unique city-county partnership and is well designed with high technical reviews.

Project Number	416
Project Name	Red Cliff Marina Modernization Planning Program
Applicant	Red Cliff Band of Lake Superior Chippewa
Grant Amount	\$7,500
Category	Land Use and Community Planning

The project would conduct a market analysis for a proposed expansion of the Red Cliff Marina. An expanded marina would encourage economic development and improved public access in a growing tourist area. It is conditionally approved pending receipt of a new scope of work.

Project Number	501
Project Name	Discover Wisconsin TV Episode: Racine County
Applicant	Racine County Convention & Visitors
Grant Amount	\$15,000
Category	Great Lakes Education

The project would produce a half-hour Discover Wisconsin TV episode spotlighting Racine County and its coastline. This would be a strong marketing tool for Racine County with viewership of over 2 million in nine states. This project meets with the program objective of strengthening the economies of coastal communities.

Project Number	502
Project Name	Discover Wisconsin TV Episode: Bayfield County
Applicant	Bayfield County EDC, Inc.
Grant Amount	\$15,000
Category	Great Lakes Education

The project would produce a half-hour Discover Wisconsin TV episode spotlighting Bayfield County and its coastline. This would be a strong marketing tool for Bayfield County with viewership of over 2 million in nine states. This project meets with the program objective of strengthening the economies of coastal communities.

Project Number	503
Project Name	Discover Wisconsin TV Episode - Manitowoc/Two Rivers
Applicant	Manitowoc VCB and City of Two Rivers
Grant Amount	\$15,000
Category	Great Lakes Education

The project would produce a half-hour Discover Wisconsin TV episode spotlighting Manitowoc and Two Rivers and their Lake Michigan coastline. This would be a strong marketing tool for Manitowoc and Two Rivers with viewership of over 2 million in nine states. This project meets with the program objective of strengthening the economies of coastal communities.

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Project Number	507
Project Name	Wisconsin Maritime Trails 2003
Applicant	Wisconsin Historical Society
Grant Amount	\$39,783
Category	Great Lakes Education

The project would educate the public about maritime related cultural resources along Lake Michigan and Superior. It would fund a section of the Wisconsin Maritime Trails initiative that links shipwrecks, lighthouses, historic waterfronts, historic vessels, museums, and shore-side historical markers and attractions. Deliverables include two archeological shipwreck surveys, permanent moorings on two shipwrecks (to provide safe anchorage), three shoreside educational markers and two interactive kiosks.

Project Number	509
Project Name	Citizen Action through Water Quality Education
Applicant	River Revitalization Foundation
Grant Amount	\$20,000
Category	Great Lakes Education

The project would encourage citizen monitoring and restoration in the Milwaukee River basin to supplement DNR efforts, generate attention to water quality issues and promote ownership of resource. Five groups would receive funding to participate. DNR is listed as a partner.

Project Number	512
Project Name	Wisconsin's Communities and Coasts: Making the Connection
Applicant	Biodiversity Project
Grant Amount	\$40,000
Category	Great Lakes Education

The project would produce materials targeted to specific audiences to make the public aware of Great Lakes water issues. The applicant has the experience and background to produce quality outreach materials. This project is unique in its approach to research-driven communication strategies.

Project Number	513
Project Name	Lake Superior Birding and Nature Trail
Applicant	Wisconsin Department of Natural Resources (DNR)
Grant Amount	\$25,000
Category	Great Lakes Education

The project would develop a Lake Superior Birding and Nature Trail to connect people with nature, promote local tourism efforts and educate people about Wisconsin's Great Lakes resources. The project will build on current inventories and market the region through the Internet and other targeted means. This is the third priority of five for DNR.

Project Number	515
Project Name	Lake Superior Leadership School Feasibility Study
Applicant	UW-Extension (Northern Great Lakes Visitors Center)
Grant Amount	\$22,300
Category	Great Lakes Education

The project would educate citizens to promote leadership in local decision making. It builds on successful half and full day programs offered at the Center. The project meets the need for education identified by the Binational Program and the Lake Superior Advisory Group.

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Project Number	516
Project Name	Water Quality Kiosks
Applicant	UW Milwaukee
Grant Amount	\$84,088
Category	Great Lakes Education

The project would make public Milwaukee Estuary water quality monitoring information through accessible interactive educational kiosks. It has the potential to reach thousands of people through the kiosks and the Internet. The databases created by the project should be compatible with those used by the DNR and the project should be coordinated with project #509. Curriculum experts will review the subject matter to ensure it is appropriate for the public.

Project Number	517
Project Name	Collaborative Conservation for Great Lakes Coastal Resources
Applicant	Gathering Waters Conservancy
Grant Amount	\$41,170
Category	Great Lakes Education

The project would support Gathering Waters Conservancy staff as technical experts and consultants to developing land trusts on the coasts. It is an important initiative as Wisconsin develops its land trust efforts. Results of the project include conservation plans by land trusts to focus their acquisition and easement efforts and an expansion of land trust activity in the Lake Superior region.

Project Number	522
Project Name	Reach the Beach
Applicant	Wisconsin Department of Natural Resources (DNR)
Grant Amount	\$15,586
Category	Great Lakes Education

The project would produce a 16-page brochure on beaches to be distributed as an insert through the *Natural Resources* magazine. The articles would educate the public about how beaches form and what role they play in protecting the natural environment in both a scientific and fun way. Partnerships identified are Southeast Wisconsin Beach Task Force, the EPA, USGS, UW Sea Grant and the UW Water Institute. This is the second priority of five for DNR.

Project Number	601
Project Name	Harbor Walkway Project
Applicant	Algoma, City of
Grant Amount	\$24,898
Category	Public Access

The project would implement Phase I of a plan to link the Crescent Beach Boardwalk to a pedestrian park. It includes excavation, electrical utilities, surfacing, terracing and installation of handicap accessible improvements. The project will develop marketing and educational brochures for a community walking tour. It is integrated with other community plans and clearly establishes relationships with other agencies and organizations.

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Project Number	602
Project Name	City of Bayfield Playground Improvement Project
Applicant	Bayfield, City of
Grant Amount	\$51,098
Category	Public Access

The project would rehabilitate the under-utilized East Dock Park playground, a waterfront park in Bayfield. The improvements include making the facilities handicapped accessible, and encouraging public access to the park. The new amenities would have a Great Lakes theme. The scope, work products, partnerships and their roles are clearly defined.

Project Number	606
Project Name	Milwaukee River Public Access Trail
Applicant	Milwaukee County Parks Dept
Grant Amount	\$90,000
Category	Great Lakes Education

The project would construct a non-paved (crushed limestone) trail along the eastern side of the Milwaukee River from the former North Avenue Dam north. The project is identified in state plans as a priority and is a good integrated effort. This project received favorable reviews. It is conditionally approved pending receipt of a new scope of work.

Project Number	608
Project Name	Lion's Den Gorge Nature Preserve Public Access and Planning
Applicant	Ozaukee County
Grant Amount	\$100,000
Category	Great Lakes Education

The project would provide public access to the newly acquired 73-acre Lion's Den Gorge Nature Preserve on the Lake Michigan shoreline. This project is consistent with initiatives outlined in state recognized plans. It includes excellent leveraging of technical and financial resources. There are firm partnerships with roles clearly defined. The project does a great deal to build alliances, has exceptional marketing and outreach strategies and has coast-wide application.

Project Number	609
Project Name	Neshotah Park Dunes and Parking
Applicant	Two Rivers, City of
Grant Amount	\$51,500
Category	Great Lakes Education

The project would re-introduce dunes and mounds, construct a trail with connections to existing city bike trails, construct roadway and parking lot improvements and relocations and provide park signage. It is Phase 1 of the Neshotah Park/Beach Master Plan, a project funded with assistance from the WCMP. It addresses multiple problems and needs very well. It provides measurable results, incorporates lake level changes, and is the City's second priority.

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Project Number	701
Project Name	Technical Assistance to Local Units of Government
Applicant	Wisconsin Department of Natural Resources (DNR)
Grant Amount	\$324,846
Category	Committed Activities

The project would continue to enhance the local role in wetland protection by supporting implementation and enforcement of local shoreland-wetland ordinances. Four project-permanent staff positions currently funded by the WCMP will be retained to continue to enhance the effectiveness of existing staff who administer wetland regulations in DNR coastal area offices.

Project Number	702
Project Name	Coastal Wetland Inventory
Applicant	Wisconsin Department of Natural Resources (DNR)
Grant Amount	\$76,028
Category	Committed Activities

The project would complete the updates to the Wetland Inventory in the coastal counties. New technology has improved the efficiency of this process.

Project Number	704
Project Name	Technical Assistance
Applicant	Bay-Lake Regional Planning Commission
Grant Amount	\$20,000
Category	Committed Activities

The project would support local governments and the WCMP in coastal management activities. The RPC will provide assistance in education, Geographical Information Systems (GIS) and outreach activities and logistical needs of the WCMP.

Project Number	705
Project Name	Technical Assistance
Applicant	Southeastern Wisconsin Regional Planning Commission
Grant Amount	\$20,000
Category	Committed Activities

The project would support local governments and the WCMP in coastal management activities. The RPC will provide assistance in wetland delineations, zoning variance reviews, Geographical Information Systems (GIS), and logistical needs of the WCMP.

Project Number	706
Project Name	Technical Assistance
Applicant	Northwest Regional Planning Commission
Grant Amount	\$20,000
Category	Committed Activities

The project would support local governments and the WCMP in coastal management activities. The RPC will provide assistance in education and outreach, zoning variance reviews, Geographical Information Systems (GIS), and logistical needs of the WCMP.